

Registration form

Name:

Designation:

Institution & Department:.....

Address:
.....

Qualifications:.....

Experience in years: Teaching:

Research:

Age: Gender: Male/Female

Mobile No.

Email:

Signature of the
Candidate

Signature of the
Head of the Institution
with seal

Registration Fee

Participants from academia: Rs. 1500-

Participants from Industry: Rs. 5000-

Student participants: Rs. 500-

(Registration fee includes workshop kit, course material, working lunch and participation certificate)

IMPORTANT DATES

Last date for Registration: 22.08.2018

DD in favor of “The Principal, Bapatla Engineering College” payable at Bapatla along with registration form can be sent to the Coordinator of the workshop.

Time	Activity
Day 1	
9:00-10:00	Registration
10:00 - 11:00	Inauguration
11:00 – 11:30	Tea Break
11:00 – 12:00	Overview of IPR Spectrum in India- Dr.V.Raghu Ram
12:00-13:00	Role of Copy Rights in Academic institutions- Prof.K. Vizaya Kumar
13.00 – 14.00	Networking Lunch
14.00 – 15.00	Patent Filing Mechanisms- Dr.V.Raghu Ram
15.00-15.15	Tea Break
15.15-16.15	Role of Design and Trade Marks in Marketing of Goods- Prof.K. Vizaya Kumar
16.15 – 17.00	One-to-one IP consultations between IP experts and participants
Day 2	
10.00 – 10.45	Technology Funding - Dr.V.Raghu Ram
10.45 – 11.15	Tea Break
11.15 – 12.00	IP Audit and importance of IP policy- Prof.K. Vizaya Kumar
12.00 – 12.45	Technology transfer and doing business with patents- Dr.V.Raghu Ram
12.45 - 13.30	Networking Lunch
13.30-15.30	Group Discussion
15.30-16.00	Feedback & Valedictory

Two Day Workshop
on
**“INTELLECTUAL PROPERTY AND
INNOVATION MANAGEMENT”**
on

31st August and 1st September, 2018



Organized by
Center for Continuing Education (CCE)
Bapatla Engineering College, Bapatla
Andhra Pradesh, 522102

About the College:

Bapatla Engineering College (Autonomous) was established in the year 1981 with a total intake of 180 students in CE, ME & E.C.E branches. The college was initially affiliated to Andhra University and later to Nagarjuna University from 1984 Onwards. An additional section with an intake of 60 was sanctioned for Mechanical Engineering branch in 1987. From the year 1994, The College embarked on programs of expansion in terms of courses and intake, infrastructure and facilities. With requisite infrastructure facilities and competent human resources, the college is one of the "Largest Institutions in the State of Andhra Pradesh". The college is widely acclaimed for its meticulous planning, resource scheduling and Institutional management. It is against this backdrop that the college has solicited appropriate accreditation for Civil, Computer Science, Electronics and Communications, Electrical and Electronics, Electronics and Instrumentation and Mechanical Engineering branches twice by AICTE-NBA and for subsequently started Chemical Engineering, Information Technology and Bio-Technology once.

Center for Continuing Education (CCE)

Continuing Education is considered a way for professionals to keep abreast of their fields so that they don't lag behind. Therefore, Bapatla Engineering College has recognized Continuing Education as one of the main areas of thrust in its education policy. It was in this context the CENTRE FOR CONTINUING EDUCATION (CCE) was started in BEC and considered as an integral part of its interaction with the community by extending access to its resources and expertise. The CCE has been involved in conducting several

short term as well as extension courses for the students and employees on wide-ranging topics. Resources available in the form of buildings, laboratories, instruments, capability of faculty members, etc. can be put to use not only for our own students but also for industries, professionals, other stake holders and for the general public.

Theme of the Workshop:

Technology, whether it is simple or sophisticated, is an important contributor to socio-economic development of any country. The processes by which technology and knowledge are transferred ensure that technologies can be applied virtually in all industry sectors. But technology and knowledge transfer capabilities in educational institutions, are not meeting local needs for socio-economic development, and for driving progress in such critical educational sectors. Despite an active research environment, educational organizations have been less effective in exploiting research outputs, especially intellectual property. Institutions in developing countries face numerous problems in managing their own intellectual property. These include a limited understanding of the IP system, lack of understanding of how it can be applied in the public sector research environment, inadequate investment in research and human resources and create IP management policies.

In IP management, the importance of practical training has to be emphasized. The proposed workshop is especially useful as it helps participants to view their respective tasks in a broader perspective, and thus understand their roles and responsibilities, in the process of IP and Innovation management.

The workshop further emphasizes the need to have proper IP processes and policies at the institutional level to ensure long term benefits from intellectual property. The IPR experts will give the audience a practical overview of identification, protection and monetization of intangible IP assets.

Topics Covered:

The workshop will cover several topics like:

- How are IP rules applied to different assets?
- What lies ahead for IP in India?
- What is the future direction of the global market for patents?
- Participants will be able to interact one-to-one with IP experts at the end of the workshop.

Resource Persons:

1. **Dr. V. Raghu Ram**, Senior Advisor, Origin IP Solutions LLP, Bangalore, Selection panel member in the Common Admission Process for IIM's at Trichy, Udaipur, Shillong, Raipur, Ranchi, Rohtak, Kashipur, and Sambalpu.
2. **Dr. K. Vizaya Kumar**, Professor (Rtd.), IITKharagpur.

Venue

Bapatla Engineering College, Bapatla

Correspondence address:

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