**18CE801**

**Hall Ticket Number:**

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| **IV/IV B.Tech (Regular/Supplementary) DEGREE EXAMINATION** | | | |
| **April,2023** | **Civil Engineering** | | |
| **Eighth Semester** | **Engineering Economics & Management** | | |
| **Time:** Three Hours | | **Maximum: 5**0 Marks | |
| *Answer Question No. 1 Compulsorily.* | | | (10X1 = 10 Marks) |
| *Answer* ***ANY ONE*** *question from each Unit.* | | | (4X10=40 Marks) |

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| 1. | a) | State law of supply. | CO1(BL1) | | **1M** |
|  | b) | Specify the types of efficiency. | CO1(BL2) | | **1M** |
|  | c) | Interpret the necessity to study organizational behavior | CO2(BL2) | | **1M** |
|  | d) | Define culture | CO2(BL1) | | **1M** |
|  | e) | Present the importance of Organizational metaphors. | CO2(BL2) | | **1M** |
|  | f) | State the significance of Break-Even analysis. | CO1(BL2) | | **1M** |
|  | g) | Reproduce about management. | CO3(BL1) | | **1M** |
|  | h) | List the various approaches to Organization and Management | CO3(BL1) | | **1M** |
|  | i) | Mention basic components of an organization | CO4(BL2) | | **1M** |
|  | j) | Identify the types of authority | CO4(BL2) | | **1M** |
| **Unit - I** | | | | | |
| 2. | a) | Cite about Demand and explain the various factors of Demand. | CO1(BL1) | **5M** | |
|  | b) | Illustrate about types of costs. | CO1(BL2) | **5M** | |
|  |  | **(OR)** |  |  | |
| 3. | a) | Summarize the procedure of design selection for a process industry. | CO1(BL3) | **5M** | |
|  | b) | Describe about factors that effect building material selection for construction activities. | CO1(BL4) | **5M** | |
| **Unit - II** | | | | | |
| 4. | a) | Explain in detail about the Influence on behavior. | CO2(BL4) | **5M** | |
|  | b) | Briefly explain about organizational metaphors. | CO2(BL3) | **5M** | |
|  |  | **(OR)** |  |  | |
| 5. | a) | Elucidate about organizational culture and explain how it affects the way employees behave in the organization | CO2(BL3) | **5M** | |
|  | b) | Explain the role of management as an integrating activity. | CO2(BL4) | **5M** | |

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| **Unit - III** | | | | |
| 6. |  | Explain in detail about the classical Approach in an Organization. | CO3(BL1) | **10M** |
|  |  | **(OR)** |  |  |
| 7. | a) | Elaborate the process and functions of management | CO3(BL2) | **5M** |
|  | b) | Explain importance of decision making process in organization | CO3(BL3) | **5M** |
| **Unit - IV** | | | | |
| 8. | a) | Describe about classification of organizations | CO4(BL2) | **5M** |
|  | b) | What are the causes of stress in an Organization | CO4(BL3) | **5M** |
|  |  | **(OR)** |  |  |
| 9. | a) | Demonstrate on conflict management in organization | CO4(BL3) | **5M** |
|  | b) | Discriminate private and public sector organizations | CO4(BL4) | **5M** |

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