Report on Participation in IGNITE-7.0 Orientation Programme at AIC-SKU

Subject: Participation in IGNITE-7.0 Orientation Programme at AIC-SKU Ananthapuramu

We are pleased to announce that three students from the Electronics and Communication Engineering (ECE) department have been selected to participate in the prestigious Ignite Programme organized by the Atal Incubation Center at Srikrishna Devaraya University, Ananthapuram.

Selected Students:

- G. Chandramma (Y22AEC464)
- T. Varsha (Y21AEC552)
- G. Geetha Sri (Y22AEC465)

These students were chosen after submitting their innovative ideas during the Srujan Shibir held at Bapatla Engineering College on 06/02/2024. Today, they are attending a one-day orientation session on entrepreneurship, titled IGNITE-7.0, to gain valuable insights and guidance on entrepreneurial skills and opportunities.

Orientation Session Highlights

The one-day session was conducted by the resource person, Mr. Naveen Lakkur. Mr. Naveen Lakkur is an Innovation Coach who helps corporates build a robust innovation culture. Corporate divisions such as Dell R&D, Mercedes Benz Research & Development, Standard Chartered Bank, TCS, Fuji Film Sericol, Crimson Logic, Sony, Daimler Innovation Center India, and NIIT have utilized his training programs. The session focused on the importance of ideation and subsequent steps towards converting ideas to startups.

Additional Speakers:

- **Dr. M.S. Shivakiran**: Chief Executive Officer at Atal Incubation Centre at Sri Krishnadevaraya University, Anantapur, Andhra Pradesh, supported by NITI-Aayog, Govt of India.
- **Dr. C. Chandra Mouli**: Incubation Manager. Dr. Mouli is a mentor to technologyfocused startups and is recognized as Mentor of Change by AIM, NITI Aayog. He contributes as an evaluator, coach, and mentor to ATL students through SIP and Tinkerfest Programmes.
- **Shaheena**: Woman Mentor in Residence. An entrepreneur in the EdTech space, disrupting the way we look at education and skilling.

Around 35 students from various colleges have participated in the program. Our students have actively participated in the event and received appreciation from all attendees.

Faculty Support

Mr. M. Lenin Babu, Assistant Professor in ECE and a member of the IIC, has accompanied the students to the program, providing them with support and guidance.

IGNITE Program Details

IGNITE is a three-month program comprising fourteen sessions. The program starts with the orientation session on 02/07/2024, followed by twelve sessions conducted via Zoom, which will guide the students in developing their ideas into viable startups. The program will conclude with a pitch fest, where three teams will be awarded prizes.

Project Ideas from Our College:

Our college is represented by two teams with the following project ideas:

- 1. pH Mapping of Soil
- 2. Alert System for Saline Level Detection in Saline Bottles

Acknowledgements

We (Team IIC) would like to thank our BEC management, Principal Dr. Nazeer Shaik, IIC President Dr. Ch. Lakshmi Srinivas, ECE HoD Dr. Chandramohan Bhuma, and all IIC members for their support.

Conclusion

We are optimistic that our teams will excel in the program and bring laurels to the institution.

Team IIC (Institution's Innovation Council) Bapatla Engineering College (BEC)

The photos taken during the programme are displayed below.

















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Team IIC (Institution's Innovation Council) Bapatla Engineering College (BEC)