Bapatla Engineering College (Autonomous)

Bapatla-522102

Ref.:- BEC/ADM-CMT/2023/1

Date: 07-06-2023

Principal

K. Swell Kumar Mr. K. Suresh Kumar

Asst. Prof., Dept. of IT

Minutes of the Meeting of the Admission Committee (07-06-2023, 12.00 Noon)

The following points were discussed and finalized in today's meeting with all members.

- 1. The Principal and the members reviewed the number of seats filled for the A.Y. 2022-23. In Category B, Vacancies were identified in non-circuit branches and emerging technologies branches.
- 2. The reasons for marginal filling is attributed to the fact that the parents want their children to opt for CSE and ECE branches with the impression that these branches are the best to get software jobs. It is resolved that the parents should be apprised of opportunities in other branches as well.
- 3. The Principal conveyed the tentative tuition fee details of category B seats fixed for the A.Y 2023-24.
- 4. It is resolved that the promotion of the college admissions shall be done through the following modes of advertisements.
 - a) Railway hoardings b) Social media c) FM d) Brand building e) Shorts in TV and local Cable TV f) News paper
- 5. Dr K. Srinivasa Rao, Category B admissions in-charge was directed to obtain the quotations for the advertisements.
- 6. Mr. K. Suresh Kumar, Mr. S. Ganapathi Prasad and Mr. P. Uma Maheswar Rao were directed to prepare the content and videos for the advertisements.
- 7. Prof. D. Niranjan Babu was delegated with the responsibility of promotion through WhatsApp.

A.P, Dept. of IT

A.P, Dept. of ME

Members Present:

Convener

Dept. of EIE

A.P. Dept. of CE

CC:

The President, BES

The Secretarty, BES.

All Admission Committee Members and OM

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June 06, 2023

NOTICE

All the members of the admission committee are requested to meet in my chambers to discuss the following agenda on 07/06/2023 at 12.00 Noon.

- 1. Student admission preparations for A.Y 2023-24
- 2. Any other relevant matter.

Dr. NAZEER SHATE

To

All the members. The Office Superintendent;