



MEMORANDUM OF UNDERSTANDING (MOU)  
between



BAPATLA ENGINEERING COLLEGE  
and

EMMELA DATA & ANALYTICS PRIVATE LIMITED

This MOU made and entered into on 15/06/2019 between "Bapatla Engineering College, Bapatla", situated at Mahatmaji Puram Bapatla, Guntur (DL), Andhra Pradesh, 522 102 hereinafter called BECB and "Emmela Data & Analytics Private Limited", situated at #33A, 1st Cross, 17th Main Rd, BTM Layout 1, Bangalore, Karnataka-560068 hereinafter called EDAPL.

**1. OBJECTIVES OF THE MOU**

The objective of this Memorandum of Understanding is:

- To promote interaction between BECB and EDAPL in mutually beneficial areas
- To provide a formal basis for initiating interaction between BECB and EDAPL.

**2. PROPOSED MODES OF COLLABORATION**

BECB and EDAPL propose to collaborate through

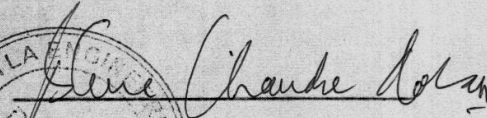
- Conducting training programs for students (ECE) to enhance their programming skills
- EDAPL officials interacting with students (ECE) to enrich their thinking capabilities towards the Industry standards or needs
- Initiating a collaborative Student Startup support programme
- Any other appropriate mode of interaction agreed upon between BECB and EDAPL.

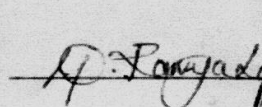
**3. TERMS AND TERMINATION**

This MOU, unless extended by mutual written agreement of the parties, shall expire 3 years after the effective date specified in the opening paragraph. This MOU may be amended or terminated earlier by mutual written agreement of the parties at any time. Either party shall have the right to unilaterally terminate this MOU upon 60 days prior written notice to the other party.

**4. EFFECTIVE DATE AND SIGNATURE**

This MOU shall be effective upon the signature of Parties BECB and EDAPL authorized officials. It shall be in force from (date) 15/06/2019.

  
Dr. B. Chandra Mohan, Head of ECE Dept., BECB

  
[Mrs. Ramyalatha Darab, Director, EDAPL]