

Bapatla Engineering College :: Bapatla
(Autonomous)

Ref.: -BEC/ADM-CMT/2020/2

Date: July 01, 2020

NOTICE

All the members of the admission committee are requested to meet on 03.07.2020 in my chambers to discuss the following agenda.

1. Plan of action for the admissions of the AY 2020-21
2. Quotation for advertisement in electronic media, press and on hoardings
3. Budget proposal



Dr. V. Damodara Naidu
PRINCIPAL

To
All the members.
The Office Superintendent;

Bapatla Engineering College (Autonomous)
Bapatla-522102

Ref.:- BEC/ADM-CMT/2020/2

Date: 03-07-2020

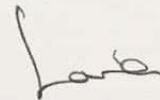
Minutes of the Meeting of the Admission Committee
(03-07-2020)

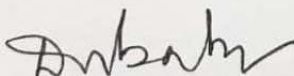
The following resolutions were made in the meeting with all the members.


1. It was resolved to start admission counseling center in the Research Park building with the faculty from departments. Prof. D. Niranjana Babu will head the team.
2. It was resolved to request the management to recruit passed out students to act as front desk assistants in the admission process and help center.
3. It was resolved to obtain the quotations for advertisement in electronic media, press and on hoardings.
4. It was resolved to submit the budget proposal to the management for their consent.

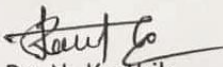
Members Present:

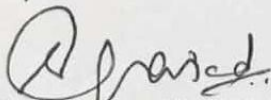

Dr. N. Sudhakar
Convener

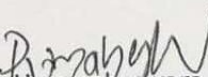

Dr. V. Damodara Naidu
Principal

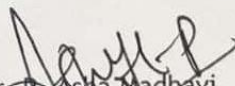

Prof. D. Niranjana Babu
Dept. of EIE


Dr. K. Srinivasa Rao.
A.P, Dept. of IT


Dr. N. Karthik
Assoc.Prof. Dept. of EEE


Mr. S. Ganapathi Prasad
A.P, Dept. of CE


Mr. P. Umamaheswara Rao
A.P, Dept. of ME


Dr. Asna Madhavi
HoD. Dept. of English

CC:

The Secretary, BES.

All Admission Committee Members.

Bapatla Engineering College :: Bapatla
(Autonomous)

Ref.: -BEC/ADM-CMT/2020/3

Date: September 26, 2020

NOTICE

All the members of the admission committee are requested to meet on 28.09.2020 in my chambers to discuss the following agenda.

1. Plan of action for the admissions of the AY 2020-21
2. Design of new pamphlets
3. Quotation for SMS to the phone
4. Budget proposal



Dr. V. Damodara Naidu
PRINCIPAL

To
All the members.
The Office Superintendent;

Bapatla Engineering College (Autonomous)
Bapatla-522102

Ref.:- BEC/ADM-CMT/2020/3

Date: 28-09-2020

Minutes of the Meeting of the Admission Committee
(28-09-2020)


The following points were discussed and action of plan finalized in today's meeting with all members.

1. Proposed to place two/ three flexes at the starting point of new routes and also nearby places of starting points in next 2/3 days, with help of faculty coming from those places.
- action by Mr Uma Meswara Rao
2. Obtain the offers for scrolling messages in TV in near by districts; Prakasm, Nellore, Krishna and Guntur, West Godavari and Rajahmundry. Put up the budget proposal to Management by 29/9/2020.
-Action by Prof. Niranjan Babu
3. Offers for placing hoardings in Ongole, Guntur, Vijayawada, Repalle, Tenali, and Chirala, Bapatla. Put up the budget proposal to Principal by 29-09-2020.
-Action by Mr Karthik and Mr Ganapathi
4. Obtain EAMCET data.
-Action by Mr GK
5. Advertisement in social media; Facebook etc. Also SMS to the entire phone numbers of students.
-Action by Mr Sudheer
6. Advertisement in FM Radio
- Action by Prof. Niranjan Babu/ Dr Asha Madahavi
7. New pamphlets to be designed in coordination with Dr Sudhakar and Dr Nazeer and get printed from Hyderabad.
-Action by Prof. Niranjan Babu
8. Guidelines for B category seats and incentives for good rank students to be obtained from the management latest by 29 Sep, 2020.


All other members are requested to help the above to execute the assigned tasks.

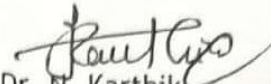
Members Present:

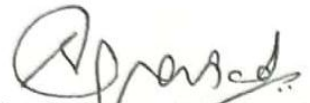

Dr. N. Sudhakar
Convener

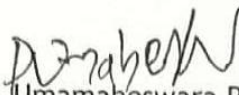

Dr. V. Damodara Naidu
Principal


Prof. D. Niranjana Babu
Dept. of EIE


Dr. K. Srinivasa Rao.
A.P., Dept. of IT


Dr. N. Karthik
Assoc.Prof. Dept. of EEE


Mr. S. Ganapathi Prasad
A.P, Dept. of CE


Mr. P. Umamaheswara Rao
A.P, Dept. of ME


Dr. P. Asha Madhavi
HoD. Dept. of English

CC:

The Secretary, BES.

All Admission Committee Members.

Bapatla Engineering College :: Bapatla
(Autonomous)

Ref.: -BEC/ADM-CMT/2020/4

Date: October 07, 2020

NOTICE

All the members of the admission committee are requested to meet on 08.10.2020 in my chambers to discuss the following agenda.

1. Plan of action for the admissions of the AY 2020-21
2. Design of Scrolling and SMS message
3. Quotation for TV ad/Scrolling/Red FM from Jain, Sidhartha Creation



Dr. V. Damodara Naidu
PRINCIPAL

To
All the members.
The Office Superintendent;

Bapatla Engineering College (Autonomous)
Bapatla-522102

Ref.:- BEC/ADM-CMT/2020/4

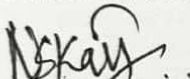
Date: 08-10-2020

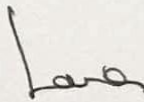
Minutes of the Meeting of the Admission Committee
(08-10-2020)

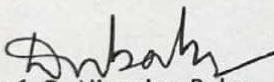
The following resolutions were made in the meeting.

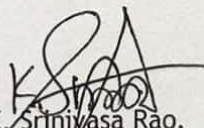
1. The purchase order for Tv advertisement, TV Scrolls and FM radio advertisement wa finalized and given to M/S Sri Siddhi Creations, Guntur. A copy is enclosed herewith.
2. Prof. Sudhakar Nagalla was given the responsibility of preparing and designing the content for the above advertisements.

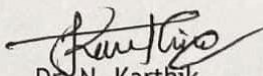
Members Present:

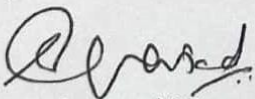

Dr. N. Sudhakar
Convener

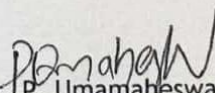

Dr. V. Damodara Naidu
Principal

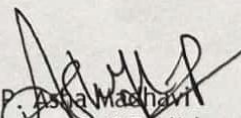

Prof. D. Niranjan Babu
Dept. of EIE


Dr. K. Srinivasa Rao.
A.P, Dept. of IT


Dr. N. Karthik
Assoc.Prof. Dept. of EEE


Mr. S. Ganapathi Prasad
A.P, Dept. of CE


Mr. P. Umamaheswara Rao
A.P, Dept. of ME


Dr. P. Asha Mahavi
HoD. Dept. of English

CC:

The Secretarty, BES.

All Admission Committee Members.

The Bapatla Education Society

Mahatmajipuram, BAPATLA-522102, Guntur (Dist.), A.P., INDIA
(Regd. S.No.58 of 1962 under Societies Act XXI of 1860)

Sponsors of: The Bapatla College of Arts & Sciences, Bapatla Engineering College, Bapatla Public School,
Bapatla College of Pharmacy, Bapatla Junior College, Bapatla Polytechnic College,
& Bapatla Women's Engineering College

M. NAGESWARA RAO
SECRETARY

Ref:- BEC/I/3/2020-21/439

Date: October 08, 2020.

To
M/s. Sri Siddhi Creations,
Vikram Jain,
Cell: 09948084005
Mail: vikramjain.santiarts@gmail.com.

Dear Sir,

Sub: - Service order - Advertisement in Electronic media - Regarding.

Bapatla Education Society, Bapatla placing the service order for advertisement in the following electronic media of the colleges Bapatla Engineering College, Bapatla Women's Engineering College and Bapatla College of Pharmacy.

The exact date of advertisement will be informed to you by Dr. N. Sudhakar, Professor of CSE Department, Cell No. 9491136860 by phone/mail.

Media : TV
Activity : SPOTS
Duration : 300 Sec/day (10 Spots for 30 sec each)
Time : 6 PM to 10 PM

| S.No | Channel | Price/300Sec | No of days | Total Price |
|-------|---------|--------------|------------|-------------|
| 1. | ETVP | 41,400.00 | 10 | 4,14,000.00 |
| 2. | SAKSHI | 38,640.00 | 10 | 3,86,400.00 |
| Total | | | | 8,00,400.00 |

Media : TV
Activity : LOGO SCROLLS
Duration : Half Day U/L
Time : 7AM to 3PM/ 3PM to 11PM

| S.No | Channel | Half Day U/L LOGO SCROLL | No of days | Total Price |
|-------|---------|--------------------------|------------|-------------|
| 1. | ETVP | 7,820.00 | 10 | 78,200.00 |
| 2. | ABN | 7,820.00 | 10 | 78,200.00 |
| Total | | | | 1,56,400.00 |

Contd. 2

The Bapatla Education Society

Mahatmajipuram, BAPATLA-522102, Guntur (Dist.), A.P., INDIA
(Regd. S.No.58 of 1962 under Societies Act XXI of 1860)

Sponsors of: The Bapatla College of Arts & Sciences, Bapatla Engineering College, Bapatla Public School,
Bapatla College of Pharmacy, Bapatla Junior College, Bapatla Polytechnic College,
& Bapatla Women's Engineering College

Page 2

Media : RADIO

Activity : FM RADIO

Duration : 4 to 5 hours

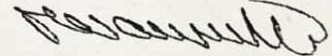
Time : 7AM to 11AM/ 5PM to 10PM

| S.No | Channel | Station | No of days | Price Per Day | Total Price |
|-------|---------|-------------|------------|---------------|-------------|
| 1. | RED FM | Vijayawada | 15 | 6,900.00 | 1,03,500.00 |
| 2. | RED FM | Rajahmundry | 15 | 6,900.00 | 1,03,500.00 |
| Total | | | | | 2,07,000.00 |

Payment Terms: Within one month from the date of invoice.
GST as per norms applicable.

Thanking you,

Yours faithfully,



SECRETARY

Received
[Signature]
8/10/20

10/10/2020
11/10/2020
23/10/2020
24/10/2020
25/10/2020
07/11/20
08/11/20

Bapatla Engineering College :: Bapatla
(Autonomous)

Ref.: -BEC/ADM-CMT/2020/5

Date: December 20, 2020

NOTICE

All the members of the admission committee are requested to meet on 22.12.2020 in my chambers to discuss the following agenda.

1. Plan of action for the admissions of the AY 2020-21
2. Preparation of poster
3. Merit Scholarships
4. Placement Statistics



Dr. V. Damodara Naidu
PRINCIPAL

To
All the members.
The Office Superintendent;

Bapatla Engineering College (Autonomous)
Bapatla-522102

Ref.:- BEC/ADM-CMT/2020/5

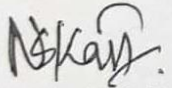
Date: 22-12-2020

Minutes of the Meeting of the Admission Committee
(22-12-2020)

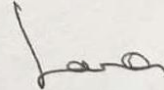
The following resolutions were made in the meeting of Admissions Committee held on 22-12-2020.

1. It was Resolved to air advertisements in various social media such as Facebook, Twitter and Instagram etc
2. It was decided to prepare the posters to enlighten the public about the transportation facility
3. It was decided to send SMS about the achievements of the college to all the parents
4. It was Resolved to give full details about the college and placement statistics to parents.
5. It was resolved to offer Merit Scholarships to EAMCET rankers with a rank below 10,000.

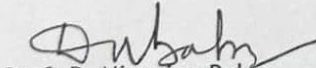
Members Present:



Dr. N. Sudhakar
Convener



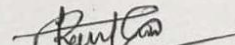
Dr. V. Damodara Naidu
Principal



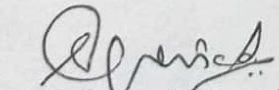
Prof. D. Niranjan Babu
Dept. of EIE



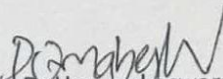
Dr. K. Srinivasa Rao.
A.P, Dept. of IT



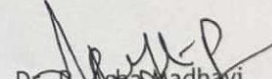
Dr. N. Karthik
Assoc.Prof. Dept. of EEE



Mr. S. Ganapathi Prasad
A.P, Dept. of CE



Mr. P. Umamaheswara Rao
A.P, Dept. of ME



Dr. P. Asha Madhavi
HSD, Dept. of English

CC:

The Secretarty, BES.

All Admission Committee Members.

Bapatla Engineering College :: Bapatla
(Autonomous)

Ref.: -BEC/ADM-CMT/2021/6

Date: December 30, 2020

NOTICE

All the members of the admission committee are requested to meet on 01.01.2021 in my chambers to discuss the following agenda.

1. Plan of action for the admissions of the AY 2020-21
2. Intermediate college data
3. Infrastructure facilities
4. Placement Statistics



Dr. V. Damodara Naidu
PRINCIPAL

To

All the members.

The Office Superintendent;

Bapatla Engineering College (Autonomous)
Bapatla-522102

Ref.:- BEC/ADM-CMT/2021/6

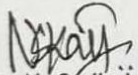
Date: 01-01-2021

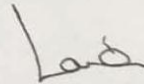
Minutes of the Meeting of the Admission Committee
(01-01-2021)

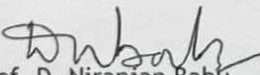
The following resolutions were made in the meeting of Admissions Committee held on 01-01-2021.

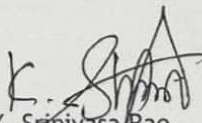
1. It was decided to upgrade the social media videos frequently.
2. It was resolved to collect the students data from Junior/Intermediate colleges in turn maintain continuous communication with them.
3. It was resolved to highlight the Placements information and infrastructure facilities prevailing in the college.
4. It was decided to highlight the various Centre of Excellence/Research Labs to parents.

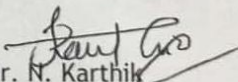
Members Present:

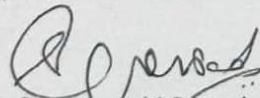

Dr. N. Sudhakar
Convener

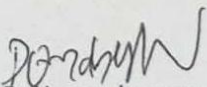

Dr. V. Damodara Naidu
Principal

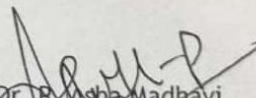

Prof. D. Niranjan Babu
Dept. of EIE


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Assoc.Prof. Dept. of EEE


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A.P, Dept. of CE


Mr. P. Umamaheswara Rao
A.P, Dept. of ME


Dr. P. Asha Madhavi
HOD. Dept. of English

CC:

The Secretary, BES.

All HoDs of Engg. Departments.