

MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of understanding is entered on (Date:) 11/03/2022 between
(Institute Name) Bapatla Engineering College,
having its registered office at (Address) Mahatmasipuram, Bapatla -
522101, Guntur (dt), AP

_____, (hereinafter called
"Institute" or "First Party" which expression shall where the context so admits include its
successors and permitted assignees

And

KNR EDU SERVICES PVT LTD, a company incorporated under the provisions of Companies
Act, 2013, bearing PAN AAICK3069Q and having its registered office at H.No.7-2-1453,
TRT-1198, PIH COLONY, SANATH NAGAR, HYDERABAD, TELANGANA-500018,
Official Channel Partner of Unacademy, hereinafter called as "Channel partner of Unacademy"
or "Channel Partner" or "Second Party" (which expression shall where the context so admits
include its successors and permitted assignees)

WHEREAS:

- (A) Unacademy is an online education platform that enables users to watch and upload educational
videos. Unacademy has developed an online live streaming platform **plus.unacademy.com**
("Platform") wherein educators can conduct live classes without being in the immediate
physical proximity of the Learners via a live stream. By using this feature Learners will have
access to classroom teachings and course material online on the Website/Platform from
anywhere in the world.
- (B) Channel Partner of Unacademy entered into **Collaboration Agreement with Unacademy** as
a Business Representative, to carry out Promotional, Marketing activities and to provide
business to Unacademy across India.
- (C) Channel Partner in its capacity can negotiate with Unacademy for any bulk deals from the
Institute in all category offerings from Unacademy such as GATE, ESE, CAT, UPSC, Bank
exams, SSC, etc., exam preparation. The Subscription Cost of a Learner, in this case, shall be